

STYLE *guide*



LAUREN HAYA PHOTOGRAPHY



Welcome

I'm so glad you're here!! This is a big moment in your life, so I want to congratulate you as well as thank you for choosing me to capture these precious memories.

I know picking outfits can be difficult, so I'm here to help. Sometimes we see outfits that work so well together and sometimes they just don't, but it's hard to pinpoint what makes great styling, so here's a little insight...

LET'S JUMP RIGHT INTO IT



COMPLEMENT, DON'T MATCH

The key to taking cohesive group, family, or couple pictures is to wear colors that complement each other. Don't all wear the same exact shade of one color, but instead mix similar neutrals, or wear varying shades of one color.

You want looks that flow together, but aren't exact copies of each other.

NEUTRALS, NEUTRALS, NEUTRALS

I strongly suggest sticking to neutrals. When I say neutrals, I don't just mean white, beige, and grey. Every color on the rainbow has a neutral tone or a muted version.

Here's some examples of color tones that get the job done..

EARTH TONES



DUSTY COLORS



LOOSEN UP & GET COMFORTABLE

CHOOSE COMFORT OVER STYLE

In order to get those really candid moments, where you're interacting with your significant others, you need to be comfortable. Otherwise, believe me, your face will tell me all about the tight pants digging into your waist.

THINK MOVEMENT

You will be getting some cardio on our session, running and dancing around. You don't want to have to worry about something coming undone, or a bra strap showing, so make sure your clothes don't need readjusting. I recommend choosing something that you already know and love.

You're more than welcome to wear flowy skirts or dresses, that show movement. These add energy to our photos and they make you look gorgeous.

CONSIDER THE WEATHER

In the heat, I especially recommend short sleeves and breathable fabrics. No one invited the pit stains!



PATTERNS IN MODERATION

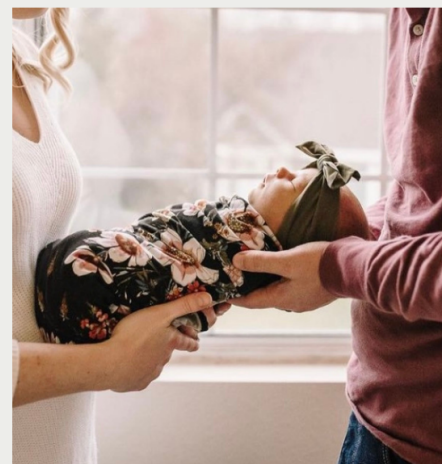


PATTERNS CAN BE A TRICKY SUBJECT

They don't have to be eliminated altogether, but to put it simply, they should be used in moderation. Avoid wearing really busy, distracting patterns, as well as combining different patterns.

Keep your location in mind, because you don't want to become part of your background. If we're in a flower field, don't wear floral. You should stand out, not blend in.

Textures can add dimension to your photos, so fringes, denim, faux fur, and linen are all invited to the party.



IT'S ALL ABOUT YOU

STAY TRUE TO YOU

At the end of the day, it's all about accurately capturing who you are, so the most important accessory is comfort, to make sure your confidence and beauty can shine through.

Although I recommend clothes that have been broken in, new clothes can sometimes bring that extra boost of confidence.

MAKE YOUR PHOTOS UNIQUE

When you bring props or special items that are unique to you, you're able to create something totally personal, so here's some ideas:

The doggo, a hat, guitar, skateboard, old car/motorcycle, favorite snack, champagne, or anything you can think of that really captures the essence of who you are.



STILL NOT SURE WHAT TO WEAR?

Don't worry! That's what I'm here for! Just send me the pictures of what you're considering and I'll let you know what works best. This is your time to shine and ain't nobody stopping you!



LOTS OF LOVE,
Lauren